

GOVERNMENT COLLEGE ROPAR

REGISTRATION STARTED FOR

NEW EMPLOYMENT ORIENTED PROFESSIONAL COURSES UNDER

SELF FINANCE

SESSION: 2024-25

Affiliated to Punjabi University Patiala

Approved by
Department of Higher Education, Punjab



Registration starts from 15th May at
www.admission.punjab.gov.in

NEW COURSES

DURATION - 4 YEARS

**Eligibility Criteria: 10+2 Pass
(Any Stream)**

New Courses started under Self Finance Scheme

- B.A. Hons (Journalism with Media Studies)
- B.A. (Digital media and Design)
- B.A. (Visual Arts)
- BCom. (Tax Planning and Management)
- BBA. (Banking Financial Services and Insurance)
- BBA. (Hospital Management)
- BSc. (Travel and Tourism)
- BBA (Logistics and Supply Chain Management)



Helpline Numbers

9872854751	9814421031
9988086104	9780481177
9915989772	9356093670

Bachelor of Arts



Journalism with Media Studies

- To equip students with contemporary media skills
- To enhance the journalistic skills through practical work, assignments project reports, seminars, and workshops.
- To inculcate scientific temper and critical thinking aptitude among students.

Job Opportunities

- Journalist/Reporter
- Editor
- Content Writer
- Public Relations Specialist
- Multimedia Journalist

Digital Media and Design

- Mastery of current digital media tools and technologies for diverse applications in business, marketing, education, and entertainment.
- Preparation for navigating a transmedia future, integrating various media formats to create cohesive storytelling experiences.
- Development of strong visual literacy skills to critically analyze and produce digital media content for diverse audiences and purposes.

Job Opportunities

- Graphic Designer
- Web Developer
- UI/UX Designer
- Digital Marketing Specialist
- Motion Graphics Designer

Visual Arts

- Proficiency in diverse artistic practices, spanning drawing, painting, sculpture, digital art, and multimedia installations, enabling experimentation and innovation.
- Integration of interdisciplinary activities such as music, dance, fine arts, and mass media, enriching artistic expression and fostering creativity.
- Preparation for successful careers in the visual arts industry, equipped with creativity, technical skills, and professional acumen to thrive as artists, designers, educators, or cultural entrepreneurs.

Job Opportunities

- Fine Artist
- Art Teacher
- Art Director
- Illustrator
- Gallery Curator

Bachelor of Business Administration



Banking Financial Services and Insurance Program Outcomes

- Ability to understand practical applications of investment and portfolio theories.
- Development of skills required to act as financial analyst or consultant having thorough knowledge of financial analysis, risk management, portfolio theory and insurance etc.
- Equip the students with required proficiency to enable them to work in banks and insurance companies.

Job Opportunities

- Bank Manager
- Financial Analyst
- Insurance Agent/Broker
- Investment Banker
- Risk Manager

Hospital Management Program Outcomes

- The Course is designed to develop a system for better patient care.
- This certificate course provides management information systems (MIS) report to the management for better decision making.
- It leads to utilize human resources to achieve good health goals.

Job Opportunities

- Hospital Administrator
- Health Information Manager
- Healthcare Consultant
- Patient Services Coordinator
- Healthcare Quality Manager

Logistics and Supply Chain Management Program Outcomes

- Mastery of global supply chain dynamics and strategic decision-making.
- Proficiency in leveraging emerging technologies for optimized logistics operations.
- Effective communication and collaboration skills across diverse stakeholders.

Job Opportunities

- Supply Chain Manager
- Logistics Coordinator
- Inventory Manager
- Procurement Officer
- Distribution Center Manager



BSc.

Travel and Tourism

Program Outcomes

- To get a thorough understanding of the components of tourism industry and to acquire knowledge and information pertaining to tourism industry.
- To help students acquire practical skills in all the major arenas of the industry.
- To orient and equip students with Travel Management skills of the age.
- To develop hospitality culture and behavior and to enhance student competencies.

Job Opportunities

- Travel Agent
- Tourism Manager
- Destination Marketing Manager
- Tour Guide
- Event Coordinator

BCom.

Tax Planning and Management

Program Outcomes

- Enables learners to get theoretical and practical exposure in the commerce sector which includes Accounts, Commerce, Marketing, Management, Economics, Environment etc.
- Develops communication skills and build confidence to face the challenges of the corporate world.
- Enhances the capability of decision making at personal and professional levels.
- Develops entrepreneurial skills amongst learners.

Job Opportunities

- Tax Consultant
- Tax Analyst
- Tax Auditor
- Tax Accountant
- Tax Attorney